

# Setting the New Standard In Hospitality Phone Systems

### You know better than anyone: Hospitality Doesn't Sleep and, in this Industry, Customer Service is Held to the Highest Standards.

And while a phone system is no longer a revenue center, it is at the center of your operations. In a demanding and ever-evolving environment, we're setting the standard for a reliable, adaptable, and enduring communication system that enhances your guests' experience, ensures their safety, and streamlines operations for you and your team.

Developed for hospitality, ComXchange integrates with all major PMS systems and checks every box, from emergency notifications to wake-up calls to call accounting. Beyond high-quality products, we provide dedicated, personalized support to our customers can best serve their guests.

#### Trusted by the Industry's Most Reputable Brands







HOTELS & RESORTS

HG

#### **ComXchange: Where a Feature-Rich Solution Meets Unparalleled Support**



#### **On-Premise, Hosted or Hybrid Platforms**

ComXchange offers value-driven tailor-designed systems in either a hosted solution, on-premise deployment or hybrid platform customized for your unique property needs.



#### Feature-Rich & Incredible Value

ComXchange checks every box, from emergency notifications and wake-up calls to call accounting for a high-value alternative with hospitality-specific functionality.



#### Hardware-Agnostic

ComXchange is compatible with ClearlyIP's CIP phones and all other major brands of analog and IP desk phones. It's built on open standards, providing flexibility and longevity.



#### **Specialized Phone Apps**

Front desk staff can access guest information and wake-up call settings via phone apps to ensure the guest experience is never compromised.



#### Nationwide Network of Resellers

ComXchange is sold exclusively through highly trained resellers offering unparalleled support and industry knowledge.



#### **PMS Integration**

ComXchange uses secure methods to connect with all major property management systems and is capable of dual or multi-brand support.

#### Best-in-Class Hospitality-Optimized IP Phones **ClearlyIP Phones for Front Desk and Guest Rooms**

Optimize management, contain costs and create a memorable stay for your guests with award-winning IP desk phones by ClearlyIP.





A Single Button Alerts All Necessary Administration

Hospitality-Specialized

**Phone Apps** 

CIP270v2





**Backup Solution** if PMS Fails

Setup Wakeup Calls on the Phone





Panic Button Solutions













**Full-Color Displays** 



**ClearlyIP CIP** 

**IP Phone Features** 

**PMS** Integration

Check-in/Check-Out





Easy to Use Phone Apps















5 Way Conferencing









Warranty









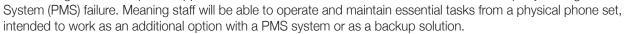












**Guest Management App** 

The Guest Management app is designed to provide access to quest information. In the absence of a PMS or if the PMS is down, the app allows front desk staff to associate a guest's name with a room number, set call restrictions and DND, and move quest data to a new room. This app ensures that staff can continue providing a high service level.



#### **Guest Wakeup App**

The Guest Wakeup app allows staff to manually schedule wakeup calls for guests to ensure they don't miss important appointments or flights. The Guest Wakeup app will enable hotel staff to schedule wake-up calls to a quest's room directly from the front desk phone and works as a standalone solution.

### ClearlyIP's Panic Button is a single button that instantly dials multiple programmed

ComXchange offers two phone apps to work in connection with or assist in the event of a Property Management

numbers and plays a pre-recorded message to the recipients. The phone then goes into a broadcast-only mode, allowing the people on the receiving end to note the location of the call and hear what is transpiring in the room. The Panic Button<sup>™</sup> is an add-on USB button that connects to ClearlyIP phones.

### **ComXchange Base System Features**

#### HOSPITALITY

- » E-911 Notify
- » Integrated Call Accounting
- » IP/RS232 Serial Interface Connectivity
- » PMS
  - > Check-In/Check-Out
  - > Hospitality Phone Apps\*
  - > Populate Names Directory
  - > Room Changes/Moves
  - > Room Status With ID
  - > Single System Multi Flag Support
- » Wakeup Calls
  - > Bulk Wakeup Calls
- > Customizable Wakeup Call
- Announceme
  - > Guest Initiated Wakeup Calls
  - > Failed Wakeup Call Notify
  - > PMS Enabled Guest Voicemail
  - > Wakeup Calls with Snooze
- » Web Dashboard for Hospitality Features

#### **ATTENDANT CONSOLE\***

Phone-Based with Hospitality Apps

- » Call Transfer
- » Change Guest Room Calling Restrictions
- » Configure Guest Language
- » Enable/Disable Do Not Disturb for Guest
- » Enable/Disable Time based Routing or Call Flow Controls
- » Manual Check-In/Check-Out
- » Record Wake Up Call Announcements
- » Park/Pickup Calls
- » Room Moves
- » Room-to-Room Block
- » Set/Clear Wakeup Calls

#### **CALL FEATURES**

- » Auto Answer\*
- » Automated Attendant
  - > "0" Ring Down
  - > Directory Dial by Name
  - > Multi-Level Menus
- » Blacklists -Caller ID Blocking
- » Call Forward
  - > CFB Call Forward on Busy
  - > CFU Call Forward Unavailable

- » Call Monitoring BLF (Busy Lamp Field)
- » Call Parking/Call Pickup
- » Call Pickup/Pickup Groups
- » Call Queue Prioritization
- » Call Recording\*\*
- » Call Recording to External Storage\*\*
- » Call Snooping
- » Call Transfer
- > Blind
- Supervised
- » Call Waiting
- » Caller ID
- » Caller on Hold
- » Conference Bridge
- » Customizable Announcements
- » Customizable Speed Dials\*
- » Direct Transfer to Voicemail
- » Directed Call Pickup\*
- » Distinctive Ringing\*
- » Do Not Disturb
- » Intercom\*
- » Mass Notification
- » Music on Hold Streaming\*\*
- » Music on Transfer
- » Overhead Paging\*/\*\*
- » Prepend Announcement (Call Features)
- » Talk Detection
- » Three-way Conferencing\*

#### **CALL ROUTING**

- » ACD (Automatic Call Distribution) Queues
- » Auto Attendant/IVR (Interactive Voice Response)
- » Automated Caller Routing
- » Calendar-Based Call Routing
  - > Holiday and Office Hours Routing
- » Find Me/Follow Me
- » Failover Trunking
- » HotLine/Ring Down
- » Ring Groups/Hunt Groups
- » Time-Based Routing

#### **USER CONTROL PANEL**

- » Call Accounting View/Schedule Reports
- » Call Forward Controls
- » Call History and CDR

- » Call Waiting Controls
- » Do Not Disturb Control
- » Follow Me Control
- » Hotel Dashboard Access
- » User Setting Control
- » Voicemail Control
- » View Contacts
- » Web RTC Phone

#### **REPORTS & LOGGING**

- » Call Accounting Reports
- » CDR (Call Detail Records)

» Resource Usage Graphs

» Web Dashboard Reports

> Emergency Calls Report

» Centralized Logging

» Extension Status

CORE SYSTEM

» Class of Service

Clock via NTP

» Endpoint Manager

» Integrated Voicemail

> Append Message

> Caller ID in Message

> Message Envelope

> Personal Greeting

> Voicemail Blasting

» Linux Operating System

> Guest Specific Voicemail

» Directory

» ComX-Q-MetriX\*\*\* (Advanced Reporting Add-on)

» Scheduled Call Accounting Reports

> Wakeup Calls Pending Report

> Wakeup Calls Failure Report

» Admin Interface (Web-Based GUI)

Backup, Incremental Restore)

» Daylight Savings Time Adjustment

> Email Notification/Attachment

> MWI (Message Waiting Indicator)

» Backup and Restore (Automated System

» Date and Time Synchronized to Atomic

> Wakeup Calls Completed Report

» SMDR (Station Messaging Detail Records)

» Scheduled Wakeup Call Reports

» Multi-Language Prompts

» Multi-Time Zone Support

» PBX Failover/Survivability

**SECURITY** 

» Secure Firewall

**NETWORK** 

» Analog Support

» QoS Support

» SIP Trunking

» SIP Phones

> FXO Gateway

> FXS Gateway

» PRI/T1/E1 Circuits

» IP Phone Plug and Play

» Remote Office Support\*\*

ENDPOINT SUPPORT

» Door/Speaker Phones

» SIP Talk Back Speakers

» FXS/FXO Gateways

» SIP Strobe Lights

CODEC SUPPORT

» ComX-Q-MetriX\*\*\*

\* Handset dependent

\*\*\*Add-on Module

» Angie Guest Room Devices\*\*\*

\*\*Additional equipment may be needed

» Ulaw, Alaw, GSM, g.722, g.723, g.726,

» Video Phones

g.729

ADD-ONS

» Secure HTTP Access

» User and Group Management

» Authentication for SIP Extensions

» Secure Communications SRTP and TLS

» Fail2Ban (Intrusion Detection)

» Granular Admin/User Access

» VPN (Remote Management)

» Weak Password Detection

### **ComXchange Deployment Types**

ComXchange offers hotels the flexibility to choose from three distinct deployment types: On-premise, Hosted, and Hybrid. The On-premise deployment provides complete control and reliability by housing all system components within the hotel property. Hosted deployment offers the convenience of a fully cloud-based solution, while the Hybrid option combines the best of both worlds, blending on-premise and cloud-based elements to ensure robustness and scalability. These three deployment options cater to various hotel needs, enabling them to select the most suitable configuration for their specific requirements.



## Deployment Types ComXchange On-Premise

An on-premise ComXchange hospitality phone system is physically installed and maintained on-site at a hotel or lodging establishment. In this setup, the hotel purchases a ComXchange system license and operates the phone system, including the hardware and software, typically stored in a dedicated equipment room within the property and connects via a serial or IP port to a PMS system. ComXchange on-premise systems offer complete control and customization options, making it possible to tailor features and configurations to the hotel's specific needs.

The ComXchange on-premise system can seamlessly integrate with various hotel Property Management Systems (PMS) via serial or IP port connection, facilitating efficient communication between hotel staff and guests while ensuring compatibility with the hotel's management and booking systems. This integration enables features like guest check-in/check-out notifications and personalized service requests to enhance the overall guest experience.

It easily integrates with ClearlyIP's SIP Trunking services or other SIP trunking providers for making and receiving voice calls over the internet. Alternatively, traditional phone lines can be integrated to initiate and receive phone calls over PRI/T1 or analog communication channels. The hybrid approach of connecting both SIP Trunks and traditional phone lines can leverage the benefits of IP technology while maintaining compatibility with legacy phone infrastructure.





### Deployment Types ComXchange Hosted

ComXchange is offered as a hosted hospitality platform, entirely cloud-based and managed by ClearlyIP as your third-party service provider. Hospitality organizations preferring this setup connect to the ComXchange system in a ClearlyIP data center and access the phone services via the Internet, eliminating the need for on-site equipment and reducing maintenance responsibilities. This solution can be packaged with ClearlyIP SIP Trunking or any other carrier of your choice.

A hosted hospitality phone system can offer advantages over an on-premise solution if an organization wants to eliminate the need for significant upfront capital expenditure on hardware and infrastructure, as ClearlyIP takes care of the equipment, connection services, and maintenance. This makes it a cost-effective option for hotels, especially smaller ones with limited budgets. Additionally, the ComXchange hosted system provides scalability, allowing hotels to easily add or remove lines and features as their needs change without the hassle of purchasing and configuring new hardware.

ComXchange hosted offers flexibility for remote management and monitoring, ensuring seamless guest service even when staff is off-site. Regular updates and support ensure that the hotel stays up-to-date with the latest technology and security features without the burden of constant maintenance and upgrades.



The ComXchange hybrid deployment offers the best of both worlds by combining the reliability and control of on-premise with the flexibility and scalability of an entirely cloud-based solution. The hybrid platform includes a local controller hardware solution on the hotel property that maintains the PMS connectivity, stores the guest information, and supports any guest room phone devices. At the same time, the external calls and administrative IP phone devices are connected to the cloud system.

It is an all-in-one platform, ensuring continuous operation even if the internet or cloud system experiences downtime. This resilience is achieved by relying on an on-premise local controller appliance that maintains the guest system and connectivity with the Property Management System (PMS). The hotel's internal connection is stable with failover infrastructure to maintain phone services with connectivity to either backup traditional line services or the SIP Trunking connection that has the flexibility to connect to the cloud system or the internal guest system-ensuring that calls can still be made and received within the hotel even when connectivity is disrupted.

The hybrid setup provides hotels with the advantages of retaining existing legacy guestroom phones, on-site dependability, and redundancy while also offering remote access and simplified scalability, making it a versatile choice to traditional on-premise and fully hosted alternatives.







www.clearlyip.com





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